

Mayor Lee opened the meeting at 5:00 pm for a presentation from Tripp Muldrow of Arnett Muldrow to review branding and survey results. The logo is an architectural design from the Sterling Coliseum. The typeface for signage will be "san serif" with a couple varieties. The tagline is a nod to the past with emphasis on character. Color pallet will be primarily blue and silver. The logo reflects a community with fine art deco architecture. The position statement in "We are Sterling" is Industrious, Inspired and Innovative. Alderman Wise asked the park be called "Grandon"; doesn't see the kitchen incubator as fitting in the statement; and would like a broader display of industry earning the title "Hardware Capital of the World". Alderman Martin asked for mention of diversity in the community with 20% Hispanic population. Muldrow stated he liked the input and would redraft the brand statement and plans to deliver next week. Alderman Martin asked about the roll-out of the brand. Muldrow stated the roll-out could be without fanfare and then have a debut in January. Branding review ended at 5:43 pm.

Mayor Charles L. "Skip" Lee called a meeting of the Sterling City Council to order at 6:30 pm on Monday, November 5, 2018. Roll call. Present: Aldermen Retha Elston, Mackenzie Hopping, Joe Martin, John Stauter, Christine Wilen, and Jim Wise. Absent: None.

Also present were City Attorney Tim Zollinger, City Manager Scott Shumard, Financial Director Cindy Von Holten, Superintendent of Building and Zoning Amanda Schmidt, Superintendent of Public Works Brad Schrader, Fire Chief Gary Cook, Police Chief Tim Morgan, and City Clerk Marie Rombouts.

The Pledge of Allegiance was recited.

Alex Rios, 1214 Fourth Avenue, stated he has learned the complaint process and had a learning experience. He apologized for his comments last week because his "alter ego" was talking.

Greg Wahl, CEO of Wahl Clipper, reported Wahl Clipper has been a part of Sterling for almost 100 years. They continue to upgrade working conditions for their shop workers. Wahl would like to address the ordinance which requires annexation upon connection to the City sanitary sewer system. Wahl is planning an addition and would like to have sewer but does not want to annex to the City. Wahl would like an exception to the Code.

Alderman Elston made a motion to approve the following items on the Consent Agenda:

- A) Minutes of October 15, 2018
- B) Bills and Payroll totaling \$5,483,697.48
- C) Award bid for New Sprinkler System at Public Works to Automatic Fire System for \$36,000
- D) Award Bid for Cured in Place Sewer Line Rehabilitation to Instituform Technologies for #52,700
- E) Resolution #R2018-11-20 Authorizing the Sale of Surplus Real Estate - 805 Maple Lane**
- F) Resolution #R2018-11-21 Authorizing the Sale of Waste Water Treatment Pick-up Truck at Auction**
- G) Resolution #R2018-11-22 providing for the abatement of general real property taxes for General Obligation Refunding Bonds (Alternate Revenue Source), Series 2010A (Recovery Zone Facility Bonds) in the amount of \$484,402.50**
- H) Resolution #R2018-11-23 providing for the abatement of general real property taxes for Taxable General Obligation Bonds (Alternate Revenue Source), Series 2010D (Recovery Zone Economic Development Bonds – Direct Payment) in the amount of \$387,792.50**
- I) Resolution No. R2018-11-24 providing for the abatement of general real property taxes for General Obligation Refunding Bonds (Alternate Revenue Source), Series 2012 in the amount of \$3,372,200**
- J) Resolution No. R2018-11-25 providing for the abatement of general real property taxes for General Obligation Refunding Bonds (Alternate Revenue Source), Series 2017 in the amount of \$990,615**
- K) Policy to Sell Personal Service Weapons to Retiring Police Officers
- L) Partial Pay Request #1 for Avenue D Sanitary Sewer Project to O'Brien Civil Works in the amount of \$36,236.30
- M) YMCA Drumstick Dash 5K Run on Thanksgiving Day, November 22, 2018

The motion was seconded by Alderman Martin. Alderman Stauter asked if roads were going to be closed for the Drumstick Dash. Chief Morgan stated they have not contacted them directly for closures. Alderman Hopping noted the minutes reflected a Christmas Walk and she felt it should be called a Holiday Walk. Voting: Ayes – Aldermen Elston, Hopping, Martin, Stauter, Wilen, and Wise. Nays – None. Motion carried.

Alderman Elston made a motion to approve the Proclamation declaring Saturday November 24, 2018 as Small Business Saturday; seconded by Alderman Wilen. Voting: Ayes – Aldermen Elston, Hopping, Martin, Stauter, Wilen, and Wise. Nays – None.

Motion carried. Mayor Lee read the proclamation into the record and presented the proclamation to Janna Groharing of Sterling Main Street. Groharing reminded everyone that 68% of the money spent at small businesses stays local.

Kris Garnhart with Wipfli stated the City of Sterling received a clean opinion on the audit, with no adjustments. Garnhart wished all audits could run like Sterling's. Alderman Elston made a motion to accept the April 30, 2018 Audited Financial Statements and place them on file; seconded by Alderman Martin. Voting: Ayes – Aldermen Elston, Hopping, Martin, Stauter, Wilen, and Wise. Nays – None. Motion carried.

Alderman Wise made a motion to adopt **Ordinance #2018-11-37 Authorizing Entry into Intergovernmental Agreement with Sterling Public Schools for Implementation of an Updated School Resource Officer Program and Regulating Access to Video Security System**; second by Alderman Martin. Chief Morgan stated that he had worked closely with Attorney Zollinger and Superintendent Tad Everett on these agreements. Everything is in place moving forward. Alderman Martin stated the program began in the 1990's and we have continuously had an officer in the schools. Martin likes the program and realizes its importance. Alderman Stauter asked if these agreements are reviewed annually. Attorney Zollinger stated they renew automatically every year. Voting: Ayes – Aldermen Elston, Hopping, Martin, Stauter, Wilen, and Wise. Nays – None. Motion carried.

Alderman Stauter made a motion to Authorize an Amendment to the Redevelopment Agreement with Brick Boss for culvert work at 2607 East Lincolnway extending the deadline to December 31, 2018 and increasing the reimbursable amount to \$77,000; seconded by Alderman Martin. Manager Shumard reported that the work is complete and just needs inspection by the City to verify compliance. Voting: Ayes – Aldermen Elston, Hopping, Martin, Stauter, Wilen, and Wise. Nays – None. Motion carried.

Chief Morgan reported the success each shift had with their Community Service Project. Sgt. Schmidt's shift sponsored Curls with Cops and had 25 participants work out with them. Sgt. Weber sponsored a Back-to-School Bike Ride with 36 participants. Sgt. Messer did a fundraiser, Running of the Bears, to raise \$3500 for Special Olympics. Sgt. Bartel's shift collected 86 coats for kids and adults, along with \$2377. Morgan informed Council that the First Citizens Police Academy in years was graduating tonight.

Alderman Hopping realized how much foot traffic occurs on Locust for Halloween. She suggested that maybe flashing lights remind citizens to watch for kids. Hopping informed the Council of a road trip with Manager Shumard to visit the Riverfront

Museum in Peoria. They were fortunate to speak with the CEO who had served on Peoria's City Council for ten years.

Alderman Wilen is happy to see the progress with the tree ordinance in the City.

Alderman Elston asked about solicitors for electric companies. A couple people claimed to be with Commonwealth Edison. Chief Morgan stated they need to obtain a solicitor's permit and carry with them. If they cannot produce a permit, the Police Department should be contacted. Superintendent Schmidt explained that ComEd does not usually knock on doors without prior notification. ComEd personnel and equipment will be well marked.

Alderman Stauter stated that Skip Lee can promote any candidate that he wants but the City does not support a specific candidate because we are happy to work with anyone.

Alderman Wise thanked Greg Wahl for their commitment to Sterling. He asked as a senior industry in Sterling why they would not annex to the City. He asked Wahl to give it great consideration and forge a future together for our community.

Kris Noble with Sauk Valley Area Chamber introduced five leaders in the Millennial Group. The age group is roughly between 20 and 35 years of age. They have a great interest in the community and want to share in the future of Sterling. Noble reminded everyone how the rural communities in the Midwest continue to lose population. We need to bring our youth back to the area.

Joe Schneiderbauer, area chiropractor, explained how he grew up in Sterling and came back after college. He wants to see the area thrive and would like to be a part of it.

Chandra Meyer, realtor, stated the need for good affordable housing.

Dylan Devers, accountant at Sauk Valley Bank, thinks we need to engage people in the things we have such as the Park District.

Martha Toth, marketing at Wahl Clipper, wants to see family friendly events. She explained they are looking for experiences.

Matt Lindstrom, marketing at CGH Medical Center, presented statics on how much education can add to the community's buying power. Lindstrom has moved here and

would like to see the area retain their youth by possibly sponsoring a student for college with a promise to return.

Alderman Hopping asked how we get their age group involved. Alderman Wise asked for them to define amenities. Noble stated we are looking for longevity to make Sterling engaging and build relationships. Alderman Stauter asked what kind of activities. Alderman Martin stated that in 1995 the Council worked on this but it went by the wayside.

Mayor Lee reminded everyone to get out and vote.

With no further business to discuss, the meeting adjourned at 7:45 pm.

Marie Rombouts
City Clerk